

Bridges To Life

Bridges To Life (BTL), a 501(c)(3) organization established in Houston, Texas, in 1998, is a restorative justice program that rehabilitates offenders and brings healing to victims of crime.

History. Bridges To Life was founded in 1998 by Houstonian John Sage after the brutal murder of his sister Marilyn in 1993. In the wake of this tragic event, John realized the terrible toll it had taken, not only on his family's lives, but also on those of Marilyn's friends, co-workers, and the community at large. Guided by his faith, John developed the Bridges To Life program to bring crime victims into the prison system to tell their stories and share with offenders the impact of crime on their lives.

Starting with 41 inmate graduates in one Texas prison in 1999, the Bridges To Life curriculum has now been used in prisons and alternative facilities throughout Texas, as well as in 17 other states and 7 countries, graduating a total of 86,978 men and women from its program. The work of BTL promotes the repair, restoration and reintegration of offenders, victims, their families, and the community, enhancing the human dignity of all involved.

Mission. The *mission* of Bridges To Life is to connect communities to prisons to reduce the recidivism rate (particularly that resulting from violent crimes), reduce the number of crime victims, and enhance public safety. The *spiritual mission* of Bridges To Life is to minister to victims and offenders in an effort to show them the transforming power of God's love and forgiveness.

2024: Going for the Gold

In 2024, Bridges To Life successfully completed our goal of returning exclusively to the Volunteerand Peer-Facilitated versions of our program in Texas facilities. While the Self-Study format created in 2020 made it possible to continue offering BTL during the pandemic, it is now an option utilized only in a limited number of out-of-state locations where volunteers are not available. This means we are once again operating with what we consider our "Gold Standard" of program delivery, that is, trained BTL volunteers guiding, challenging, and supporting program participants as they take the BTL journey to healing and peace.

Also in 2024, we celebrated a significant milestone event when **we reached a total of 85,000 program graduates since inception!** As we continue to respond to requests for the program beyond our home state, in 2024 overall, 86% of BTL program activity took place in Texas, 8% in other states, and 6% in other countries.

In 2024, Bridges To Life completed 279 projects in 126 prisons and alternative facilities, graduating 7,346 participants from the BTL program.



Goals and Outcomes

The Bridges To Life program has two main goals: (1) To reduce recidivism (re-offending) rates of program graduates; and (2) To facilitate the healing process for victims and offenders. By reducing recidivism, BTL also reduces the financial burden of crime on taxpayers and contributes to the safety and well-being of communities.

Offender Impact. The work of BTL has proven to help released offenders successfully reintegrate into society, as evidenced by recidivism studies conducted each year. With assistance from the Texas Department of Criminal Justice (TDCJ), Bridges To Life annually tracks a large sample of offenders after they are released to determine how many return to prison (recidivate) within 3 years. Of the over 14,000 Texas BTL graduates released from 2011 to 2019, the recidivism rate was just 13.7%, compared with the current national rate of 37% (Pew Charitable Trusts, 2018), and of these, only 2.4% returned to prison for a violent crime!

Additionally, a National Police Foundation study of parolees released in the Dallas area between September 2014 and August 2015, compared the recidivism rates of those who had taken the BTL program during their incarceration with those who had not. The study concluded that "the BTL program has positive effects on offender rehabilitation. Participation in the BTL program decreased the odds of recidivism by 30% over the course of the 3- to 3-1/2 year follow-up period." Most significantly, only 1.4% of BTL parolees were reincarcerated for a violent crime, compared to 3.7% of the non-BTL group.

Community Impact. The BTL intervention emphasizes the involvement of victims, offenders, and the community in the criminal justice system. All participants in a BTL project develop a sense of connection, or buy-in, with the criminal justice process that is not typically experienced in rehabilitation programs. This focus on the inter-connectedness of participants provides a high-impact and systemic approach to dealing with the harm caused by crime and discourages inmates from committing crimes after they are released. In this way, crime is reduced, communities are made safer, and the financial burden of re-incarceration to taxpayers is avoided.

Studies conducted with the Texas Department of Criminal Justice (TDCJ) show that over 86% of BTL graduates do not return to prison within three years after release. After experiencing the transformation offered by the BTL program, they are more likely to demonstrate that they have been rehabilitated by holding jobs, paying taxes, supporting their families, and contributing to their communities, rather than being a financial and emotional liability. Considering the ripple effect of the transformation experienced by inmates and extended to their families and friends, BTL has positively influenced hundreds of thousands of lives.

In 2024, the recidivism rate of BTL graduates remained low at 13.7%, compared to the national rate of 37%.



The Peer-Facilitated Model. BTL's Peer-Facilitated (PF) model makes it possible for the program to be offered in units located in the most remote areas. Requiring only one BTL volunteer for oversight, PF projects in Texas are facilitated by TDCJ inmate Field Ministers who have completed a 4-year degree program run by the Southwestern Baptist Theological Seminary at the Memorial Unit. Peer-facilitation of the BTL program has been well-received by prison system personnel and inmate participants, including three facilities in California and one in North Carolina.

In 2024, BTL graduated 1,916 inmate participants from Peer-Facilitated projects at 37 prisons in Texas as well as 4 out-of-state locations.

Volunteer Involvement. In 2024, BTL volunteers contributed 11,000 more hours of service for the year than in 2023, reflecting our return to the Volunteer- and Peer-Facilitated format in all Texas facilities. As we learned from our temporary conversion to Self-Study during the pandemic, nothing can replace the value of volunteer interaction with program participants!

From its beginning, Bridges To Life was designed to be facilitated by Volunteers who not only guide participants through the BTL curriculum each week, but also encourage, challenge, and support these men and women as they build a platform for real and lasting change. We consider the Volunteer-Facilitated method of program delivery to be the Gold Standard of Bridges To Life!

In 2024, 751 BTL Volunteers contributed 66,050 hours of service, worth \$2,109,637* in kind!

*Independent Sector Value

Drug & Alcohol Treatment Residents. Through our work with thousands of incarcerated offenders, we have encountered numerous program participants who have struggled with alcohol and drug addiction. Over the years, we have received frequent feedback that, in addition to helping offender participants deal with their criminal actions, the BTL program also has a substantial impact on helping them understand what role their addictions have played in their behaviors and choices.

This feedback led us to successfully expand the BTL program into halfway houses, homeless facilities, and rehabilitation centers to reach this population in both Texas and other states. In 2024, the BTL program was conducted at Abba House and Haven House in Amarillo; Women Helping Ourselves in Atascocita; Angela House and the Santa Maria Hostel in Houston; the Salvation Army Adult Rehabilitation Center (ARC) facilities in Austin, Dallas, Fort Worth, Houston and San Antonio; and we completed our first project at the Salvation Army ARC in Tampa, Florida.

In 2024, 256 clients in residential treatment programs graduated from BTL at 11 alternative facilities.



Sex Offenders. While sex offenders in other states have participated in BTL projects since 2010, the Texas prison system did not allow sex offenders to participate in Bridges To Life until more recently. After persistent discussion with TDCJ management and completing a pilot BTL project at a Sex Offender Treatment Facility (SOTF) in 2018, the decision was made to offer the BTL program at SOTFs beginning in 2019.

We continue to notice a high level of gratitude from sex offender inmates for the opportunity to participate in BTL, and sincere engagement in the program as exhibited by their attendance and homework. While recidivism statistics on BTL sex offender graduates are not yet available, the positive feedback from these participants is consistent with general population inmates.

In 2024, 444 sex offenders graduated from the BTL program.

Juveniles. In 2009, in response to interest from the Harris County Juvenile Probation Department, work began on a 12-week version of BTL geared toward juveniles aged 13-17. Through feedback from volunteers, juvenile probation staff, and professionals in the field of youth psychology, the BTL Youth Curriculum was developed into a professionally illustrated graphic novel entitled *Makin' It: A Story of Hope*.

The first BTL Juvenile Program was piloted with 20 youth and 4 volunteers at the Harris County Leadership Academy (HCLA) in Katy, Texas, and since that time, a total of 780 youth have graduated from BTL's juvenile program in youth facilities in Texas and three other states.



Organizational Capacity

BTL Board. Bridges To Life is led by Founder and Chief Executive Officer, John Sage, and a Board of Directors that provides fiscal and practical direction. The BTL Board is comprised of 9 members with established interests in social services, philanthropy, law, accounting, and business. Several members provide legal and business-related advice and counsel, and all provide the social and spiritual support needed for BTL staff and volunteers to fulfill the mission of the organization. The term of office for board members is three years.

In addition to oversight duties, Board members contribute financially to BTL, assist with fundraising efforts, and provide in-prison volunteer service. In 2024, 100% of Board members contributed financially.

2024 BTL BOARD OF DIRECTORS

Kirk Blackard

Author; Licensed Arbitrator

Edward G. Davis, Jr., CPA (Board Chairman) Chief Financial Officer, Juniper Capital LP

Katherine Cabaniss Parsley

248th District Judge, Retired

Will Perry

Founder & CEO, Worldwide Power Products

Ershel Redd, Jr.

CEO, El Paso Electric, Retired

John Sage

Founder/Chief Executive Officer, Bridges To Life

Richard C. Seltzer

Attorney

George W. "Trey" Strake, III

Senior Director, Cushman & Wakefield

Gay Van Osdall

Community Volunteer

2024 BTL ADVISORY BOARD

Don Haley

Houston; Former Board Member

Ellen Halbert

Austin; Former Board Member

Wade Upton

Houston; Former Board Member



BTL Staff and Growth. In 2024, Founder and CEO John Sage led a staff of 17, consisting of: Chief Operating Officer, Development Director, Program Director, Communications Manager, Outreach Coordinator, and 12 Regional Coordinators.

While the majority of BTL's program activity is conducted in Texas facilities, interest from locations outside the state increases each year. In 2024, BTL projects took place in prison facilities in the following states and countries beyond Texas: Arizona, California, Florida, Indiana Mississippi, North Carolina, Pennsylvania, Virginia and Washington; Mexico and Uganda.

Bridges To Life continues to grow and serve more victims of crime and offenders each year. Starting with one project in one Texas prison in 1999, Bridges To Life has now completed 2,773 projects in 236 prisons and alternative facilities since inception, and is always evaluating the potential for expansion.

2024 BRIDGES TO LIFE STAFF

MANAGEMENT TEAM

John Sage—Founder and Chief Executive Officer
Jim Buffington—Chief Operating Officer
Danielle Sims—Development Director
Joel Lightfoot—Program Director
Val Padley—Communications Manager

REGIONAL COORDINATORS

<u>Brandon Cochran</u>, Northeast Texas—B. Moore Unit (Overton), Beto Unit (Tennessee Colony), Bradshaw Unit and East Texas Treatment Facility (Henderson), Hodge Unit (Rusk), Johnston Unit (Winnsboro), Powledge Unit (Palestine), Telford Unit (New Boston)

<u>Charles Fisher, Dallas/Fort Worth #1</u>—Allred Unit (*Iowa Park*), Bridgeport Correctional (*Bridgeport*), C. Moore Unit and Cole State Jail (*Bonham*), Lindsey State Jail (*Jacksboro*), Salvation Army ARC (*Fort Worth*)

<u>Christine Hanks—Outreach Coordinator</u>—16 monitored Units in Texas, plus Out-of-State and Out-of-Country locations (see website for complete list)



<u>Dina Verhaalen</u>, Central Texas — Coleman Correctional (*Lockhart*), Halbert Unit (*Burnet*), Kyle Correctional (*Kyle*), Salvation Army ARC (*Austin*), Stevenson Unit (*Cuero*), Travis County State Jail (*Austin*)

<u>Dolores Stoughton</u>, Greater Houston #1—Angela House (Houston), Ramsey and Terrell Units (Rosharon), WHO Program-Atascocita (Humble)

<u>Felicia Villarreal</u>, Southeast Texas—Gist State Jail, LeBlanc and Stiles Units (Beaumont), Henley and Hightower Units and Plane State Jail (Dayton), Lewis Unit (Woodville)

<u>Jeremy Lampier, Dallas/Fort Worth #2</u>— Boyd Unit (*Teague*), Coffield and Michael Units (*Tennessee Colony*), Estes Unit (*Venus*), Hutchins State Jail (*Dallas*), Judge John C. Creuzot Judicial Treatment Center (Men and Women) (*Lancaster*), Salvation Army ARC (*Dallas*)

<u>Juliette Shepherd, Huntsville/East Texas</u>—Ellis, Estelle and Goree Units (*Huntsville*), Ferguson Unit (*Midway*), Polunsky Unit (*Livingston*), Wainwright Unit (*Lovelady*)

<u>Margie Blazier</u>, Bryan/Huntsville—Byrd, Huntsville and Wynne Units (*Huntsville*), Hamilton Unit (*Bryan*), Hobby Unit and Marlin Transfer Facility (*Marlin*), Luther and Pack Units (*Navasota*)

<u>Meredith Schwanke</u>, Waco Area—Bartlett Unit (*Bartlett*); Crain, Hilltop, Hughes, Murray, and O'Daniel Units, and Woodman State Jail (*Gatesville*); Plane State Jail (*Dayton*)

<u>Mindy Red</u>, <u>Greater Houston #2</u>— Clemens Unit (*Brazoria*), Jester III Unit (*Richmond*), Lychner Unit (*Humble*), Memorial and Stringfellow Units (*Rosharon*), Vance Unit (*Richmond*), Young Medical Facility (*Dickinson*)

<u>Tac Buchanan</u>, Amarillo/Lubbock—Abba House, Clements Unit and Randall County Jail (Amarillo), Dalhart Unit (Dalhart), Formby Unit and Wheeler State Jail (Plainview), Jordan Unit (Pampa), Mechler Transfer Unit (Tulia), Montford Unit (Lubbock), Roach Unit (Childress)

Zack Jonas, San Antonio Area—Briscoe Unit (*Dilley*), Connally Unit (*Kenedy*), Cotulla Unit (*Cotulla*), Dominguez State Jail and Salvation Army ARC (*San Antonio*), Garza East and McConnell Units (*Beeville*), Ney and Torres Units (*Hondo*)



Awards and Recognition

Bridges To Life is a nationally recognized program. The organization and many of its volunteers have received numerous awards, including:

- John Sage was named the 2024 recipient of the Vincentian Charism Award by the Sisters of Charity of Leavenworth, giving national recognition to individuals whose work demonstrates a commitment to serving others.
- At BTL's 2023 Houston Vision Luncheon, John Sage was presented with a Certificate of Recognition from the Texas
 Department of Criminal Justice honoring 25 years of service to the incarcerated. The award was presented by Timothy Jones, Director of Volunteer Services for TDCJ.



- BTL's Self-Study Program received the Texas Governor's Criminal Justice Volunteer Service Award for "Most Innovative Program of 2020."
- Texas Governor's Criminal Justice Award in 2024, 2023, 2022, 2021, 2020, 2019, 2017, 2016, 2014, 2013, 2001-2010
- Jim Buffington, 2019 Texas Department of Criminal Justice Pathfinder Award
- John Sage, 2017 Texas Department of Criminal Justice Volunteer of the Year
- 2015 American Correctional Chaplains Association Offender Program of the Year for prison program deemed most creative, effective, and outcome-based in the US
- John Sage, 2011 American Leadership Forum Public Service Award
- 2009 Bert Thompson Pioneer Award for Community and Restorative Justice
- 2008 Samaritan Spirit Award
- Jim Buffington, 2007 Texas Department of Criminal Justice Volunteer of the Year
- 2004 Manhattan Institute Social Entrepreneur Award

The Bridges To Life program and its staff members have been profiled in both print and video by a variety of media sources, including:

Articles – Canvas Rebel Magazine, Catholic Mobilizing Network, The Cinemaholic, The Cross Timbers Gazette, The Echo, Houston Chronicle, The Journal Gazette, National Police Foundation, Texas Catholic Herald, Texas Monthly, The Victim's Informer, Voyage Houston

Interviews – BetterMan Podcast, The Balanced Voice, Crime Stoppers of Houston, Forgiven Felons, Hardie Party of Five, KBTX Bryan, KCBI Radio, Fox News San Antonio, People in the News In North Texas, Shalom World TV, Testimonies of Forgiveness, TBN TV, Watermark Church Seminar, WFAA TV



Community Collaboration

The Bridges To Life program continues to successfully carry out its mission with the cooperation and partnership of numerous community agencies, faith-based organizations, and government entities. Since its beginning, BTL has worked in close collaboration with the Texas Department of Criminal Justice to provide a grassroots solution for reducing recidivism and making communities safer.

Based on the success of this relationship, BTL has multiplied its impact by expanding both in and out of state, currently working with the Departments of Correction in Arizona, California, Florida, Indiana, Kansas, Kentucky, North Carolina, Pennsylvania, Virginia and Washington to bring the BTL program to prisons in their states. Extending outside the United States, this year BTL has collaborated with prison management at locations in Mexico and Uganda.

Bridges To Life works closely with the Harris County Community Supervision and Corrections Department to implement projects at the Santa Maria Hostel, a women's residential treatment facility in Houston. Additionally, BTL partners with Angela House and the Santa Maria Hostel in Houston, The Salvation Army Adult Rehabilitation Centers in Austin, Dallas, Fort Worth, Houston and San Antonio; and the John C. Creuzot Judicial Treatment Center in Lancaster.

BTL's education collaboration includes **Southern Methodist University (SMU) Perkins School of Theology**, which offers a Restorative Justice course requiring participation as a BTL volunteer at the Dallas Salvation Army ARC facility. Additionally, students in SMU's Embrey Human Rights Program may volunteer for BTL to fulfill their community service requirement, and restorative justice students in the SMU Dispute and Conflict Management Master's Program can participate as a volunteer for BTL as an approved internship. BTL has also partnered with **The University of Texas at San Antonio**, **Dallas Baptist University**, **Paul Quinn College** in Dallas, **Indiana Wesleyan University**, and **Penn State University** for their Criminal Justice program students to participate with BTL as volunteers.

BTL is a steady source of referrals for The WorkFaith Connection, SER—Jobs for Progress, Tarrant County Reentry Coalition, One CommunityUSA, One Man's Treasure, Prison Entrepreneurship Program (PEP), Unlocking DOORS, and CrossWalk Center, among many others. These re-entry partnerships allow BTL to expand resources offered to participants, providing them with housing, clothing, education opportunities, job training, and employment-related services that will aid them in successfully reintegrating into their communities.

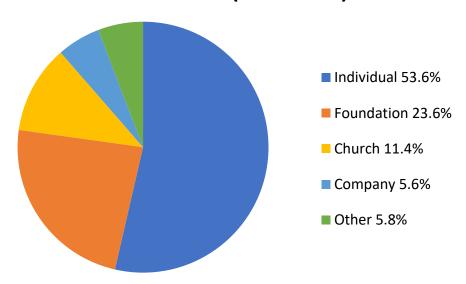


Program Value and Fiscal Responsibility

How Is BTL Funded?

For 26 years, Bridges To Life has relied on the generous support of individuals, foundations, churches and faith-based organizations, and corporations that see the value in our work. With frugal spending and careful planning, we have been able to build a reasonable cash reserve to sustain our program during the year, as more than 50 percent of our funds arrive in the last quarter of each year. In 2024, Bridges To Life received \$1,696,807 in cash donations and other revenue.

2024 Revenue (Cash Basis)





How Is Funding Used?

Bridges To Life is fiscally responsible. **Cash expenses in 2024 totaled \$1,658,646,** of which 87 cents of every dollar was spent on program services. BTL is a Better Business Bureau Accredited Charity and a GuideStar Platinum Level Participant. The agency's IRS 990 and audited financials can be found on the GuideStar profile or by contacting our office.







Annual Budget History

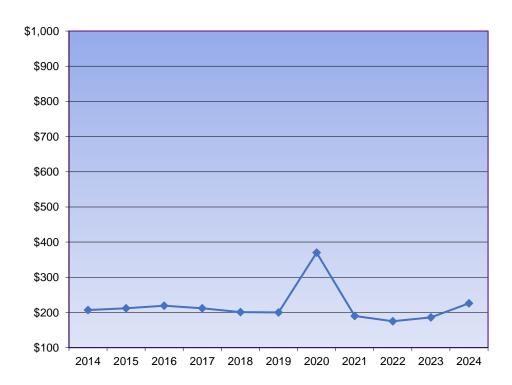
As shown in this chart, revenue continued to exceed expenses in 2024, reflecting our commitment to frugal spending, as well as the consistent support of our faithful donor base.





Cost Per Graduate

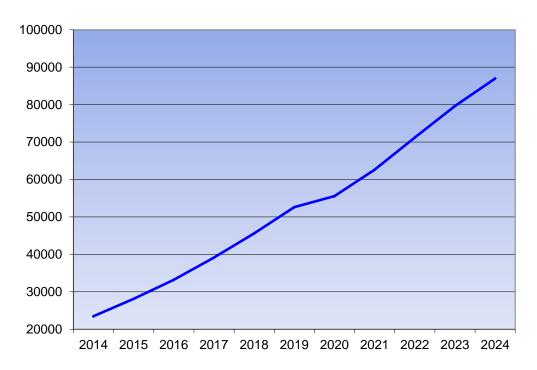
With 7,346 graduates in 2024, the cost of the BTL program rose slightly to \$226 per graduate. This modest increase, attributable to inflation, is still negligible when compared to the cost of \$120,000 to incarcerate a first-time or repeat offender in Texas over the average length sentence. This means that if BTL is responsible for even 5% of those inmates not returning to prison, which is well substantiated, the benefit to Texas taxpayers would equate to a savings of over \$44,000,000 in reincarceration costs, not to mention significant other short-term and long-term costs to society.





Cumulative Total of BTL Graduates

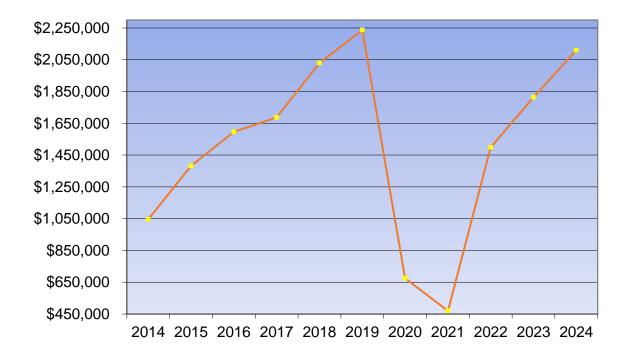
In November of 2024, BTL celebrated reaching the milestone of 85,000 graduates since inception! This total increased to 86,978 graduates by the end of the year, from a total of 236 prison and alternative facilities, and we are well on our way to the 100,000 graduates mark!





In-Kind Value of Volunteer Hours

As can be seen in the chart below, we have worked hard to rebuild our volunteer base since 2020, and have nearly reached pre-pandemic levels. In 2024, BTL volunteers contributed 66,050 hours of service valued at \$2,109,637 in kind*!



^{*}The in-kind value of volunteer hours is determined by the Independent Sector organization each year (www.independentsector.org).